

Welcome to CityCamp Manchester!

How can we make Greater Manchester more sustainable, resourceful and resilient?

CityCamp Manchester wants to make Manchester a better place by helping people

- Make connections
- Develop their ideas
- Access resources
- Make things happen.

Ultimately, we hope to kick-start some community projects and initiatives to help Manchester become a more sustainable and resilient city.

CityCamp Manchester is part of an international unconference series focused on innovation for local governments and community organisations. The content of each CityCamp is created and organised by its participants and is driven by local concerns and resources. The first CityCamp was held in Chicago, USA in January 2010.

The people behind CityCamp Manchester

Everyone who has worked on Citycamp Manchester has done so on a voluntary basis.

Core organisers of CityCamp Manchester are James Duggan, Cormac Lawler, Ruth Rosselson, and Jana Wendler.

Many others have offered time, skills & expertise: Sam Baars, Lilian Barton, Ann Barlow, Andy Brydon, Kate Butler, David Dickinson, Coral Grainger, Jason Kalugarama, Vivienne Long-Ferguson, Zoe Rozar, Paul Skinner, & Julian Tait. Thanks, we couldn't have done it without you.

CityCamp Manchester has received help and support from many organisations and individuals. Thanks to:

- Cities@manchester, The University of Manchester, and the Centre for Democratic Politics/ Red Pepper for funding various events,
- Our event support: MDDA (Wifi), Laura Pask (catering), and Jim Ralley (filming),
- Our media partners: Inside the M60, People's Voice Media, and Dave Eaton (web hosting),
- Friends Meeting House, OpenSpace, The Portico, Noho, and Manchester City Council for hosting meetings and events.

PROGRAMME

FRIDAY - SETTING THE SCENE

Aims: To inspire and create.

CityCamp today is a space for people to learn, discover and discuss challenges and ideas.

Time	What	Where
9:30	Registration and coffee	Foyer
	SETTING THE SCENE	
10:00	Welcome and keynote speakers <ul style="list-style-type: none"> • Sue Murphy Manchester City Council • Neil McInroy, Centre for Local Economic Strategies (CLES) • Paul Clarke, Incredible Edible Todmorden 	Main Hall
11:00	Inspire & inform (Session 1) <i>A showcase of some of Manchester's most inspiring projects and social enterprises to get you thinking. Choose one of the following sessions:</i> <ul style="list-style-type: none"> • Building a low carbon enterprise from the bottom up Jonathan Atkinson tells us about Carbon Co-op's work in Manchester to a build low carbon enterprise • FC United, a Community Football Team Vinny Thompson talks about the story so far - fundraising, community shares, and links to the community • Eco Health Clinics Zoe Rozar on Manchester's eco-health clinics • Madlab: Building Creative Communities Dave Mee and Hwa Young Jung on Manchester's community space for people to do and make interesting stuff - Madlab • The future of allotments in the UK: an open data story Farida Vis discusses the links between allotments and open data • Communities rebuilding from within Peter Forrest from TGL elaborates looks at local currency and local economies 	Main Hall Room 1 Room 2 Room 3 Room 4 Room 5
11:50	Inspire & Inform (Session 2) <i>Choose one of the following sessions:</i> <ul style="list-style-type: none"> • Manchester Teens Not Feral Rats Ruth Ibegbuna and Jordan McGlacken from RECLAIM bust some popular myths about the teenagers in our communities • How to really get all the money you need Social entrepreneur Dave Dawes on raising funds, and financial survival • Digital Discrimination, the reality Alison Smith from Pesky People explores issues of digital accessibility and exclusion, and how Go Genie is addressing them 	Main Hall Room 1 Room 2

	<ul style="list-style-type: none"> • Kindling Trust and Feeding Manchester • Making, using and sustaining international networks for glocal possibilities • The Moss Cider project - A city-wide apple hunt and planting strategy 	<p>Chris Walsh from Kindling on how a growing sustainable food movement in Greater Manchester is being nurtured</p> <p>Vicky Sinclair on how communities can benefit from international networks with case studies of Bricolabs network and a new transnational eco-project network.</p> <p>Dan Hasler on the Moss Cider social enterprise, and how Manchester is our orchard.</p>	<p>Room 3</p> <p>Room 4</p> <p>Room 5</p>
12:30	<p>Lunch and networking</p> <p><i>Lunch is available at a cost of £5. This covers food for both days.</i></p> <p><i>Please also take a look at the "Wall of Ideas" in the Foyer - feel free to take any of the ideas and bring them to the openspace session later.</i></p>		Downstairs kitchen
13:30	<p style="text-align: center;">FIRST IDEAS</p> <p>What are Manchester's Strengths and Challenges?</p> <p><i>A participatory session</i></p>		Main hall
14:15	<p>Openspace sessions</p> <p><i>The openspace sessions are designed to get people talking, with the aim to develop, discuss or just brainstorm a project idea. There will be two sessions. You can lead your own discussion or take part in any number of others. The details will be explained at the start of the session.</i></p> <p>Some ground rules for the openspace sessions:</p> <ul style="list-style-type: none"> • Come ready to participate - with your ideas or willingness to help others with theirs. • Anyone can come up with an idea - you don't need to have developed these before CityCamp. • Whoever shows up is the right group. • Whatever happens is the only thing that could have. • If you feel that you are not contributing or benefiting from a discussion, please feel free to move on to something else. 		Main hall
16:00	<p>Plenary and feedback</p> <p><i>Each group has an opportunity to pitch and feedback their ideas</i></p>		Main Hall
17:00	Pub		To be announced

SATURDAY - ACTION PLANNING

Aims: To develop projects and take them forward

The theme of today is action planning, skills sharing and next steps.

Time	What	Where
10:00	Registration and coffee <i>Please sign up for the afternoon workshops.</i>	Main hall
	PARTICIPATE & DEVELOP	
10:15	Introduction and recap <i>A recap from the day before and an introduction to the ideas discussed</i>	Main hall
10:40	Openspace sessions <i>Develop ideas from yesterday or contribute new ones</i> Experts Adrian Ashton and Vanessa Augustus are on hand in the library for you to discuss your project ideas with. Sign up for a 15 minute slot. Resource Exchange - During your discussions you may identify skills or resources that your group lacks. The resource exchange board is there for you to openly request help - or to offer it to other groups	Main Hall
12:30	Lunch and networking	Main Hall
	PLAN YOUR PROJECT	
13:15	Workshops (Session 1) <i>These workshops will run twice to give you the opportunity of attending two. Please sign up in the morning.</i> <ul style="list-style-type: none"> • No-nonsense Project Management: Coral Grainger & Dom Rodwell Making good ideas happen • An Introduction to Fundraising Tom Northey • Finding & Using the right tools and resources Steven Flower • Pimp My Cause Paul Skinner • Skill sharing: <i>If you have skills you'd like to share, then feel free to self-organise a skillshare in the main hall.</i> 	To be announced
14:00	Workshops (Session 2) <i>See above</i>	To be announced
14:45	Introduction to action planning session	Main Hall
15:00	Action planning <i>This is your opportunity to work up an action plan for your project idea. We will provide a template to help you.</i>	Main Hall & break-out rooms
16:00	Plenary and final project pitches <i>We hear from the groups how they want to take their ideas further.</i>	Main Hall
16:30	Closing remarks	Main hall

BIOGRAPHIES & WHO'S WHO

ADRIAN ASHTON supports social enterprises, charities, businesses, universities and other bodies around a range of issues, including feasibility studies and business planning. He delivers this support through techniques ranging from beer mentoring to the development of new national tool-kits and lobbying legislation, and is always happy to have a chat www.adrianashton.co.uk

JONATHAN ATKINSON works as a freelance researcher and developer of new, innovative environmental projects. His interests lie at the point where urban development, art, community and politics meet. Throughout his career he has explored the potential for co-operative and collective action to create change. www.lowwintersun.info

VANESSA AUGUSTUS is an experienced and energetic social innovator working in the community sector for nearly two decades. She advises social enterprises, public sector commissioners and central government policy advisers. www.socialsolutionsacademy.co.uk

PAUL CLARKE is an academic and co-founder of Incredible Edible Todmorden. His professional work has been in educational improvement, sustainability programmes and community cohesion. Incredible Edible is hosting the first school & community-based food hub in the UK.

DAVE DAWES is a serial social entrepreneur, nurse, social innovator, iPad developer and professional maverick. He has raised hundreds of thousands of pounds of investment for his own social enterprises and helps lots of other social entrepreneurs to the same for theirs. www.entrepreneurses.net/

JAMES DUGGAN is a PhD student at University of Manchester. He's interested in finding new ways to engage with old problems. Twitter/dugganjr

STEVEN FLOWER has worked in and around technology for social change for the past 15 years, from installing and repairing computers through to aggregating and mashing open data. Recently this has also included organising local "meetups" such as Manchester Net Tuesday - a forum for those working in the sector - and the Salford Social Media Surgery. <http://steviefloor.net/>

PETER FORREST is former chartered surveyor and valuer who moved from design-and-build property construction to design-and-build of software and hardware systems relating to self-development and community empowerment. www.tgl.tv

CORAL GRAINGER turns ideas into successful projects by connecting people, resources and opportunities across sectors. She works with Universities, Non-Profits, Businesses and Government to deliver innovative projects and programmes. Coral is Principal and Founder of @CapitalRels.

DAN HASLER Using surplus apples from Mancunian homes, parks and other private and public spaces - all within a 30k radius of Moss Side - Moss Cider seeks to find as many apple donors in the region to contribute to their cider (and juice) project. With a "pick for your pints" pay-back system there's a good incentive to get involved. www.themosssiderproject.org

RUTH IBEBUNA is the founder of the Manchester-based RECLAIM project. Ruth is currently the Business in the Communities Marks & Spencer award winner for individuals who have best collaborated with business to benefit society. www.reclaimproject.org.uk

CORMAC LAWLER lectures in the University of Manchester, where his main work has been around building and researching online learning communities. He is passionate about improving communities and reshaping knowledge structures through the use of new technologies. He is also on the board of directors of Debdale Eco Centre.

JORDAN MCGLACKEN was a project participant on the first RECLAIM project in 2007. Now 17, he works at RECLAIM part time whilst pursuing a music career through college.

NEIL MCINROY is the chief executive of the Centre for Local Economic Strategies. He has been involved in public sector policy and delivery for over 20 years. His particular skills are in local economic and social research, analysis and development; policy practice, research methodologies; facilitation and strategy building. www.cles.org.uk

DAVE MEE & HWA YOUNG JUNG are the founders of MadLab, the Manchester Digital Laboratory, which is committed to developing a community resource and haven for hackers, artists and enthusiasts of all kind. <http://madlab.org.uk>

SUE MURPHY is the Labour councillor for the Brooklands Ward. She is also the deputy leader of Manchester City Council and leads on community & social cohesion, equal opportunities, international affairs, valuing older people and the voluntary sector.

TOM NORTHEY is a freelance fundraiser and project manager working with small to medium size charities and community organisations. www.thomasnorthey.co.uk

DOM RODWELL is a thinker, prototyper, maker of advertising, games, new things and experiences. Dom is Chief Innovation Officer at Play, a Manchester-based design and innovation consultancy.

RUTH ROSSELSON is a freelance writer, communications consultant, facilitator and trainer. She works for NGOs, charities, social enterprises and the not-for-profit sector, and is an associate of GAP Unit and a director of Ethical Consumer Research Association. <http://ruthrosselson.net>

ZOE ROZAR is an associate founder of the Permaculture Institute of North Britain, a Practicing Permaculture Tutor, and developer and founder of the Eco Health Clinic in Manchester. <http://main.ecohealthclinic.com>

VICKY SINCLAIR is founding director of ArcSpace and the Generate Project. She has secured and delivered over 20 intergenerational arts, culture and technology funded projects since 2005. She is a regular international delegate for network and digital culture and hub development. www.arcspacemanchester.org.uk

PAUL SKINNER is a marketing expert and social entrepreneur who has recently launched www.pimpmycause.org as an open platform matching professional marketers with causes to whom they can donate their talent.

ALISON SMITH is a Disabled & Deaf Arts consultant working in the creative industries since 1992. She is an artistic producer/programmer, project manager, performance poet, fundraiser, mentor, trainer, & poetry workshop leader. She also delivers Disability Awareness Training. www.peskypeople.co.uk

FARIDA VIS is a Lecturer in Media and Communications at the University of Leicester. Her research focuses on civic engagement through various media platforms, recently developing an interest in open data and data driven journalism and she is currently writing a text book on Researching Social Media.

CHRIS WALSH Co-founder of MERCi and Fairfield Materials Management, Chris is an accomplished social entrepreneur, instrumental in a number of green businesses across Manchester, but now dedicates the majority of his time on The Kindling Trust - working to 'ignite passion and fuel action for social change'. <http://kindling.org.uk>

JANA WENDLER is currently studying for her PhD in Geography at the University of Manchester. Her interests are creative approaches to sustainability and playfulness in the city. She is also a volunteer for Cracking Good Food and the pervasive games group Larkin' About.